





A. **\$399.99** 1/10 Carat tw gold and silver

- B. **\$399.99** 1/5 Carat tw gold and silver
- C. \$149.99 1/10 Carat tw
- D. \$199.99 1/10 Carat tw
- E. **\$199.99** 1/5 Carat tw, 10K white gold
- F. \$499.99 10K rose gold
- G. \$499.99 10K gold
- H. **\$399.99**
- J. **\$399.99**





OUR STORE POLICY: If we run out of any advertised item during a sale, or should an item not arrive due to transportation problems, we will reorder for you at the sale price or offer you a better item at the advertised price. This does not apply to clearance and closeout sales when available quantities are limited. If you have a question concerning an ad, please contact the manager of the store. Some items not in stock are available by special order. We are not responsible for manufacturer's shortages. We reserve the right to limit quantities. We take every precaution possible to reproduce the colors of the merchandise in our mailer as faithfully as modern high-speed printing will allow. Should a typographical error be found, we reserve the right to correct it. Many items throughout this mailer are photographed larger than actual size.

are photographics larger than actual size. Many natural/genuine genstones are processed and/or enhanced from the time they are extracted from the earth by one or more traditionally accepted jewelry industry practices. All natural/genuine genstones sold in our store have probably been subjected to a stable and possibly undetectable enhancement process. All relevant information will be readily provided to the best of our knowledge. Prevailing market values are based on these accepted processes by the gem and givenly trade. Created gemstones have the same chemical and mineral characteristics as their natural counterparts, the difference is they have been created in the laboratory.





LOVE STORY.



Love Story[®] combines the quality, styling, and romance that delivers exceptional product wrapped in a memorable experience. Every purchase comes in a signature Love Story[®] box and a unique after-purchase surprise that creates an unforgettable romantic moment.





A. \$4250 1.16 Carats tw bridal set

B. \$2995 9/10 Carat tw engagement ring, \$4975 1-1/4 Carats tw C. \$2250 5/8 Carat tw engagement ring

D. \$500 1/6 Carat tw matching band E. \$3500 1 Carat tw bridal set F. \$4975 1-1/5 Carats tw engagement ring,

matching band available G. \$5995 2 Carats tw engagement ring

LOVE STORY.









GLAMOUR BANDS

- A. \$3995 2 Carats tw
- B. \$1895 5/8 Carat tw 14K white & rose gold
- C. \$795 1/4 Carat tw
- D. \$1300 1/2 Carat tw, \$1975 3/4 Carat tw
- E. \$3750 1-1/2 Carats tw

Love Story Diamonds® For the One Great Love of Your Life.®

CUSTOM BRIDAL FINANCING

7





- A. Exclusive **\$899.99** Special Value! Also available in yellow and white gold
- B. **\$1099.99** 1/2 Carat tw pendant
- C. \$599.99 1/4 Carat tw pendant
- D. \$499.99 1/5 Carat tw earrings
- E. **\$599.99** 1/5 Carat pendant
- F. **\$799.99** 1/5 Carat tw two-tone pendant
- G. Exclusive \$699.99 1/4 Carat tw pendant
- H. **\$399.99** 1/8 Carat twist-style pendant Also available in rose gold









A. **\$499.99**

EARRING JACKETS Add these diamond earring jackets to your studs to create a bigger look. (Shown with diamond studs, not included.)







Round Brilliant \$99.99 1/10 Carat tw \$249.99 1/4 Carat tw \$349.99 1/3 Carat tw \$499.99 1/2 Carat tw \$899.99 3/4 Carat tw \$1499.99 1 Carat tw





TWO HEARTS[®]

Complete with our Exclusive Limited Lifetime Diamond Warranty honored by members of Leading Jewelers Guild nationwide.





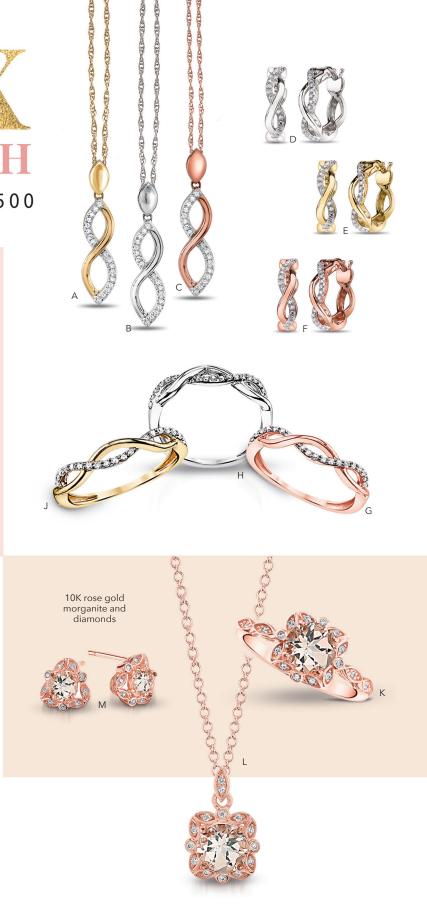
GIFTS UNDER \$500





- R. **\$499.99** 10K rose gold

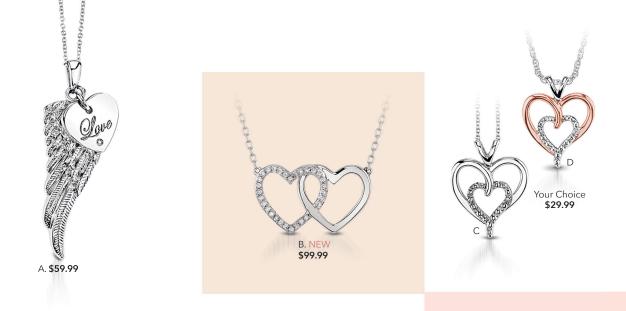






STACK IT IN 4 COLORS





gifts that Kock under \$200





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• We recycle our paper products. • We use more efficient light bulbs in our stores. We use less packaging in our gift bags and boxes.

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